

Asia Pacific – an update on corporate e-Learning

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What this presentation will cover...

- The Region
- Drivers for learning in the Region
- Content coverage
- Implementation challenges
- Leading countries
- Localisation yes or no
- Future trends
- Summary
- “Any organisation that decides that the web has NO part to play in the ongoing development of its people has about as much chance of surviving as one that says it will ONLY use the web to develop its people” - John Catlin, SkillSoft Asia Pacific
- Focusing on Asia Pacific outside of Australia and New Zealand

- 3 billion+ people
- 20+ countries, multiple languages, religions and cultures
- 125 Fortune 500 companies
- Some of the fastest growing economies in the World
- Increasingly global technology development being driven out of the region
- Dramatic rise in web usage - within 5 years 35% of the worlds online population will be in Asia Pacific - Jupiter Market Research January 2001
- 33+ million internet users in China in 2001, 400% increase on 1999, 250% increase in Korea
- Korea is most “wired” country in world, broadband to 55% of all homes and businesses
- However huge variations in wealth, infrastructure, stability, vision and

- Major infrastructure roll outs - very latest technologies, available at work and home
- Not such strong vested interest in maintaining the status quo by Learning Professionals and Departments
- Demographics - young, eager, technologically savvy and web literate
- Learning is increasingly seen as the passport to Personal and National Prosperity - drive towards Knowledge Economies with major Government support
- Assists in overcoming geographic and educational isolation, “democratises learning”
- Record demand for managers, skilled professionals and leaders throughout Asia - rebound of the main economies in the region, high growth rates, globalisation - WTO/less protection and local/global joint ventures

Content coverage

- IT and non-IT
- Custom-built product and services
- Induction
- Both certified and non-certified
- Languages – English

Leading countries

- All countries are embracing e-Learning
- Three tiers
- Very early, looking seriously, seriously involved
- Seriously involved further divided into North and S.E. Asia
 - North – Mainland China, Taiwan, Hong Kong, Japan, Korea
 - S.E.Asia - India, Singapore, Malaysia, Philippines
- North Asia is 70-80% of the activity

Localisation – yes or no

- S.E.Asia and many of the first and second tier countries will use English courses – US English
- Some of N.Asian learners will accept English, but the majority of learners will require local language version
- As e-Learning becomes more and more established in these markets local versions will become more required
- True for local and multinational companies

US english course COMM0504

SkillsSoft Course Player - Microsoft Internet Explorer

Strategy Central

Summary

Use negotiating strategies as a way to approach your negotiation as well as understand your counterpart. Using the right strategies at the right time will help you to succeed.



Winning Strategies

COURSE MENU

- Accelerated PATH
- ASSESSMENTS
- REFERENCES
- JOB AIDS
- HELP
- EXIT

Bold Strategies

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Turn Audio On

▶ REWARDS

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Chinese Mandarin COMMA504

SkillsSoft 课程播放器 - Microsoft Internet Explorer

基本谈判策略

请运用谈判策略来进行谈判和了解对方。恰当的时候运用恰当的策略会帮助你取得成功。



取胜的策略

课程菜单
快捷路径
评估
参考资料
工作帮手
帮助
退出

信当的策略

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返回
前进

Skillsft

Japanese course comm7504

SkillsSoft Course Player SkillsSoft コースプレイヤー(オンライン) - Microsoft Internet Explorer

戦略の5つの型

相手を理解し、交渉へ臨む方法として交渉戦略を使ってください。適切な戦略を適切な時に使うことは、あなたの交渉を成功に導きます。



成功する戦略

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学習記録管理
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谈判ツール
ヘルプ
終了

交渉戦略を思い出そう

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戻る
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Implementation challenges

- Same factors as in Australia, UK or the US, but different combinations country on country
- Increasingly implementations are local or regional and not just driven out of the US or Europe
- No major variations in current ways e-Learning is being used

Future trends for e-Learning - now to 18 months out

- Very rapid growth
- Will be deliverable via new more portable technologies such as PDA's, iMode, "tablet" style computers and wireless
- Will enable organisations and economies to leapfrog whole generations of delivery of learning
- Distinction will continue to blur between courses, performance support tools, information.....
- Will become increasingly the preferred delivery method of learners - internally and externally
- Will reflect and assist in driving the trend towards a more performance/outcome driven approach to learning



Thank you

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